

MARIEL GUERRA

VIDEO EDITOR, DESIGNER

ABOUT

Drawing from my diverse educational background and love for arts and languages, I bring a unique perspective to my work. My passion lies in creating immersive and visually appealing designs and videos that engage audiences emotionally and foster effective communication, all by combining art, storytelling, and language. Motivated by my desire to learn, I actively pursue courses and careers aligned with my interests and values.

SKILLS

- Graphic Design
- Video Editing
- Web Design
- Color Correction
- UX / UI
- Color Grading
- Art Direction
- Sound Design
- Illustration
- Production Design

EXPERIENCE

GRAPHIC DESIGNER, Newlogic (Philippines) Inc.

Nov 2021–Present | Cebu, Philippines

- Creates wireframes, user interfaces, and mockups for web design projects
- Designs marketing materials, such as catalogues, brochures, social media ads
- Establishes brand identity through thumbnails, icons, banners, cover images, and newsletters across our websites
- Edits videos and creates video template using Adobe Premiere Pro

FREELANCE VIDEO EDITOR, G DIARIES

Sep 2021–Oct 2021 | Cebu, Philippines

- Editing and Sound Design done for G Diaries Season 9 Episode 2: Be Climate-Change Ready and Season 9 Episode 4: Wildlife Treasures

GRAPHIC DESIGNER & FILMMAKER, SELF-EMPLOYED

Sep 2019–Present | Cebu, Philippines

- Designs logos and marketing materials, such as business cards and flyers as a freelance graphic designer
- Production Design/Production Management/Art Direction for short films and brand campaigns
- Provides video editing, color correction, and color grading, and sound design services as a freelance video editor

GRAPHIC DESIGNER, BENYI GLOBAL

Mar 2019–Sep 2019 | Shenzhen, China

- Created visual identity and marketing materials for local and foreign brands
- Organized campaigns and exhibitions alongside the project manager

VIDEO EDITOR & POST-PROD. LEAD, ChannelFix.com, LLC

1 yr 8 mos | Cebu, Philippines & Xiamen, China

- Produced content, created marketing materials and videos for online video tournaments, ads, and interviews, and made Adobe Premiere Pro and Adobe After Effects templates
- Established a streamlined workflow, which involved five major responsibilities: (1) training video editors in applying practical editing techniques, (2) proposing plans and distributing the workload among team members to ensure daily goals and objectives are met, (3) creating versatile video templates, (4) customizing video codec settings to shorten render times while preserving optimal video quality, (5) providing documentation of protocols for the various stages of production, thereby increasing productivity, efficiency, and organization
- Conducted intensive training within the Chinese sister company post-production team focused on implementing a uniform video editing and graphic design standard and developed an effective communication strategy within the workplace by bridging the Philippine and Chinese teams

CONTACTS

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EDUCATION

GRAPHIC DESIGN

UV New School of Art & Design
2017–2018

FILMMAKING

FILM & MEDIA ARTS INTERNATIONAL ACADEMY
2019–2020

TOOLS

- Adobe After Effects
- Adobe Premiere Pro
- Adobe Illustrator
- DaVinci Resolve
- Adobe Photoshop
- Figma

AWARDS

CINEMA CULINARYA FILM FESTIVAL 2022 BEST SHORT FILM

Ngohong (2021) Dir. Hanz Florentino

Production Design, Video Editing, Color Grading, and Sound Design

MAY 2022

CINEMA REHIYON 14 OFFICIAL SELECTION

Ngohong (2021) Dir. Hanz Florentino

Production Design, Video Editing, Color Grading, and Sound Design

FEB 2022

NEGROS ISLAND FILM FESTIVAL: BEST PRODUCTION DESIGN

Sa Yuta Nga Walay Pasaylu (The Land of No Forgiveness) Dir. Pawlo Las Marias

Production Design in collaboration with Max Betonio

NOV 2021

BINISAYA FILM FESTIVAL 2021 OFFICIAL SELECTION

Ngohong (2021) Dir. Hanz Florentino

Production Design, Video Editing, Color Grading, and Sound Design

NOV 2021

2021 BUSAN CHORAL FESTIVAL & COMPETITION GRAND WINNER

Dindikan Music Video, Jose R. Gullas Visayas Chorale

Editing, Color Grading, Sound Design, and Animation

OCT 2021

SEOUL INTERNATIONAL FOOD FILM FESTIVAL: TASTY SHORT FILM FINALIST

Ngohong (2021) Dir. Hanz Florentino

Production Design, Video Editing, Color Grading, and Sound Design

SEP 2021

CINEMA REHIYON BEST OF REGIONAL CINEMA

Dagum (2020) Dir. Mariel Guerra

A Documentary type short film directed, edited, colored, and sound designed by myself

MAR 2021

BINISAYA SHORTS OFFICIAL SELECTION

Dagum (2020) Dir. Mariel Guerra

A Documentary type short film directed, edited, colored, and sound designed by myself

MAR 2020



REFERENCES

MARICEL TARNATE

Office Manager, Newlogio (Philippines) Inc.
maricel@newlogio.com
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Maricel has been my direct manager since 2021, and can attest to my graphic design and video editing expertise.

ANJUNETTE CLARE BACALSO

Video Producer, Production55
joanie@prod55.com
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Anjunette is the producer I report to working as a freelance graphic designer and video editor.

JOERIC NAVALATAN

Lecturer in Animation, FILM & MEDIA ARTS INTERNATIONAL ACADEMY
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Joeric was my lecturer while I was studying a one-year diploma program in Filmmaking.

JAIME ARANETA

Lecturer in Graphic Design, UV New School of Art & Design
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Jaime was my lecturer while I taking a certificate program in Graphic Design.